RESEARCH

Dutch sectors and mail security, 2026

Peilpunt: a public count of DMARC and SPF at Dutch organisations

In September through October 2026, 76.6% of 110,172 unique domains had no rule that asks receivers to stop or quarantine fake mail. This PDF is the peilpunt summary. The full sector and branch drill-down is online.

76.6%	do not block spoofed mail (higher is worse)
23.4%	ask receivers to reject or quarantine
110,172	unique domains counted
12	sectors with drill-down to branches

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1 Headline finding

In the census period September through October 2026, NovaMX counted public DNS signals on 110,172 unique domains of Dutch organisations. For 76.6%, there is no rule that asks receivers to stop or quarantine fake mail. For 23.4%, a stop or quarantine rule is published.

Higher is worse for "does not block". Lower is better.

The count started after the research among NOAB administration offices (68.6% without enforcing DMARC). That result was the reason to look more widely. NovaMX will repeat this census every year.

2 What we mean by spoofed mail

Here we mean mail where the **sender address itself uses the organisation's real domain**, while the organisation never sent that message. SPF and DMARC cover that technical claim on the real domain. Logos and lookalike domains remain a separate risk.

3 Twelve sectors

The percentages below are sector groups: the share of domains without an enforcing DMARC policy (no record, p=none, or invalid). Organisations are not named.

Higher is worse. Lower is better.

Sector	Without stop rule
Housing and real estate	78.3%
Local businesses	77.0%
Mobility and transport	76.9%
Healthcare	72.5%
Education and childcare	70.6%
Construction, engineering and installation	68.9%
Hospitality, shops and trade stores	67.9%
Trade associations and staffing	63.8%
Finance and legal professions	59.2%
Telecom, energy and heat	48.3%
Media	28.4%
Government	14.9%

4 Extremes in this census

Branches with at least 30 domains. Higher percentages mean more domains without a stop rule.

Higher share without a stop rule

Sector	Branch / umbrella body	Domains	Without stop rule
Local businesses	Farms	180	87.8%
Healthcare	GPs	1,935	85.2%
Housing and real estate	NVM estate agents	2,270	84.9%
Hospitality, shops and trade stores	Dibevo	32	84.4%
Healthcare	Pharmacies	414	83.8%

Lower share without a stop rule

Sector	Branch / umbrella body	Domains	Without stop rule
Government	Central government	75	1.3%
Government	Municipalities	342	3.5%
Government	Water boards	33	6.1%
Media	Local public broadcasters	116	8.6%
Education and childcare	Vocational and higher education	104	13.5%

5 Method and limits

- Public DNS only (DMARC, SPF, DNSSEC). No inbox inspection.
- DKIM is not included in this count.
- No organisation names in this dossier or in the public JSON.
- Sectors and branches are web-visible groups, not a full population.
- Full drill-down is online; this PDF is the peilpunt summary.

6 Verification for journalists

We do not publish domain names or per-domain scan results. Journalists and researchers may request the **set of checked domain names** for this measurement window, without DMARC, SPF or DNSSEC outcomes per domain. Purpose: verify what was included, not naming and shaming.

Email contact@novamx.eu with your outlet or institution, a contact person, and a short note. Delivery terms: see the online report.

7 Independent, with an open interest

NovaMX did this count itself. No trade body or government paid for it or saw the figures beforehand. NovaMX also sells mail security. That interest is stated here so you can weigh it. The figures are counts, not an offer.

8 Further reading

- Online report with sector and branch drill-down
- Aggregate figures (JSON)
- News article

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